



# 2024 WORK ELEVATED CONFERENCE 60 YEAR ANNIVERSARY



A Leavitt Group Company

## EXHIBITOR INFORMATION

Come join us for the largest Human Resources Conference in the state of Utah! We will be celebrating our 60-year anniversary as a SHRM affiliate.

## 2024 WECONMANIA

# 23 - 25

## SEPTEMBER 2024



North

2024 WECONMANIA



West Entrance

STAIRS TO LEVEL 2

Registration AFFILIATE OF



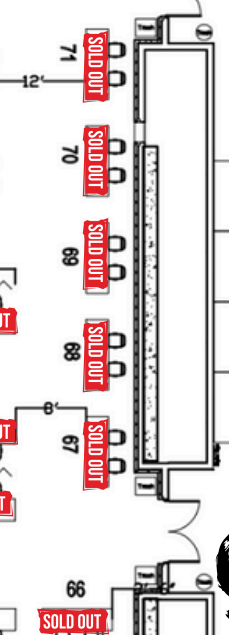
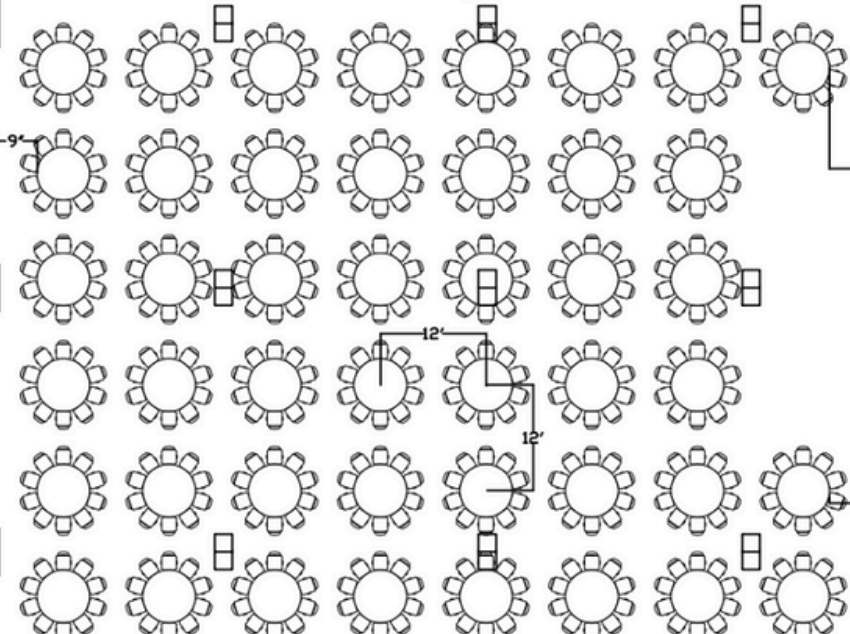
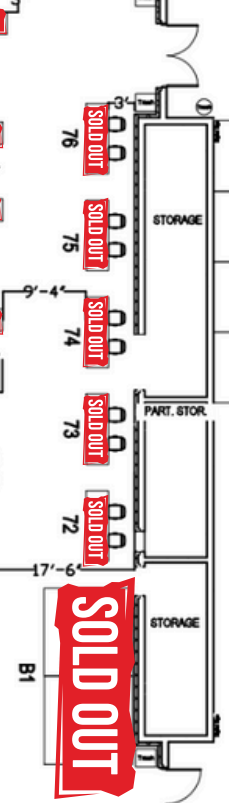
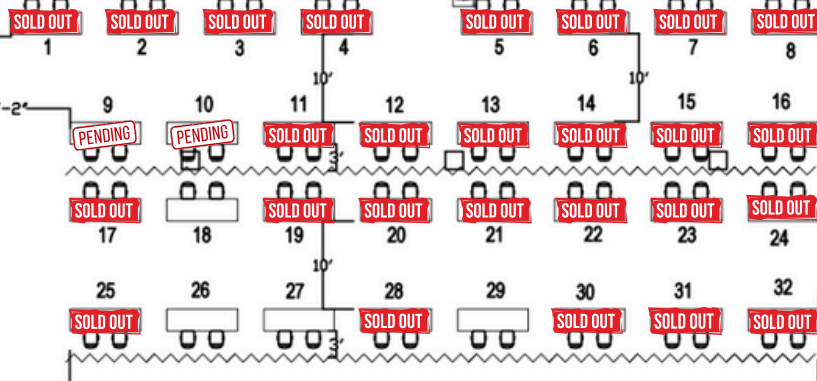
East Entrance

FE

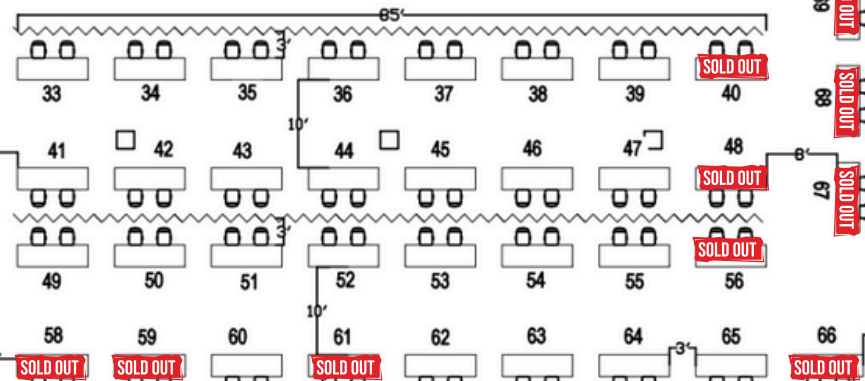
WOMEN

MEN

ELEVATOR to LEVEL 2



CONCESSIONS SOLD OUT

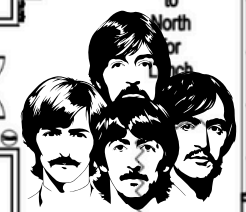


North to South Breakfast

Beverages/Desserts

Buffets

South to North



BACK OF HOUSE UVCC STAFF ONLY

LOADING DOCK

CONCESSIONS SOLD OUT

FE



# \$1500

# BOOTH SPACE

# EXHIBITOR HALL

A CONFERENCE BOOTH GETS YOUR ORGANIZATION IN FRONT OF HR DECISION MAKERS, WITH TIME SET ASIDE SPECIFICALLY TO ENGAGE WITH YOU. LAST YEAR WE HAD ABOUT 350 ATTENDEES AND WE ANTICIPATE MORE THIS YEAR!

## **BENEFITS OF A BOOTH:**

- PASSPORT PARTICIPATION
- SWAG BAG ITEM & LOGO ON VOLUNTEER T-SHIRT
- TWO PEOPLE (REGISTRATION REQUIRED)
- NETWORKING OPPORTUNITIES
- ATTENDEE LIST (NOT SUBSCRIBERS)
- COMPANY NAME/INFO IN CONFERENCE APP
- LUNCH & REFRESHMENT BREAKS
- 8'X10' PIPE AND DRAPE WITH 8 FOOT TABLE & 2 CHAIRS
- SOCIAL PLATFORMS ANNOUNCEMENTS
- FREE WIFI



# UNIQUE SPONSORSHIP OPPORTUNITIES

ON A FIRST-COME, FIRST SERVED BASIS

## BRONZE

Eat & Greet

**\$2500**

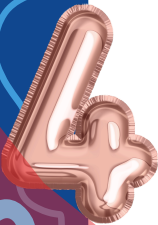
- ✓ Exhibitor Booth
- ✓ 4 Choices (Pick one)

Day 1 Lunch

Day 2 Lunch

Day 1 Refreshment

Day 2 Refreshment



## SILVER

Partnership

**\$4000**

- ✓ Exhibitor Booth
- ✓ 2 Choices Remaining

Branded Notebooks

Beatles Concert -

Details on Page 5



## GOLD

Breakout Room

**\$6000**

- ✓ Exhibitor Booth
- ✓ Signage in Track Room
- ✓ 2 min Pitch per Session
- ✓ Wall Banner Space
- ✓ 3rd Booth Attendee



**2 LEFT**

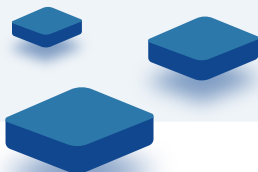
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Get in Touch with Us

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📍 385-352-6111

🌐 [www.weconutah.com](http://www.weconutah.com)





# UNIQUE SPONSORSHIP OPPORTUNITIES

ON A FIRST-COME, FIRST SERVED BASIS

## Special SILVER



Exhibitor Booth

Banner and branding in the  
concert hall

Shout out before the concert  
starts

2 Minute Pitch to audience

Beatles Tribute Concert

**\$4000**

Get your groove on by  
sponsoring the Beatles  
concert on Tuesday  
evening!

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# INTERNET ELECTRICITY SHIPPING

## **WI-FI**

While Wi-Fi is free this year, the Utah Valley Convention Center does offer a wire connected internet service in case your booth would not like to rely on the free conference wi-fi option.

## **ELECTRICITY - EXTRA COST**

Electricity at the Utah Valley Convention Center is **NOT** included this year, and requires that you connect with the conference center directly for this service at least 2 weeks prior to the event. The form to request this service is available during the registration process.

## **SHIPPING - 3RD PARTY REQUIRED**

The Utah Valley Convention Center does not have storage space nor can they receive shipments for booth items. As a result, there is a 3rd party company that can receive shipments and manage this process should your organization need to ship items ahead of time.



# REFUND POLICY



## REFUNDS

To help ensure physical and financial safety for your organization, we have put a generous cancellation policy in place for the Utah SHRM WECon 2024 conference.

- Cancel on or prior to July 15, 2023 - 75% Refund
- Cancel on or prior to August 15, 2023 - 25% Refund

If at any time Utah SHRM, the State of Utah, or the venue determines that the event will not be held due to health concerns related to COVID-19 or other unforeseen pandemics or disasters, you will be entitled to a 90% refund.



# FAQs



## **WHAT ARE THE SETUP DAYS/TIMES?**

Set up will be on Sunday, September 22, 2024, from 12pm - 4pm. Additional set up time will be available on Monday morning prior to attendee registration from 6am-7:30am. Please plan accordingly.

## **WHERE IS THE CONFERENCE AGENDA?**

Once available, the agenda will be found on the website at [WEConUtah.com](http://WEConUtah.com) and on the Whova app 3-4 weeks before the conference begins.

## **HOW DO I PAY FOR A BOOTH/SPONSORSHIP?**

You will receive an invoice from Utah SHRM via Quickbooks for processing. Any issues, contact Alison Evans [alison@youremploymentsolutions.com](mailto:alison@youremploymentsolutions.com). Payments are due upon receipt, and no later than September 13th, 2024 or you may forfeit your booth space.





# FAQs



## **HOW BIG ARE BOOTH SPACES?**

Booth space is 10'x8' with an 8' table and two chairs available for all exhibitors. Exhibitors can purchase more than one booth space (no discounts available) and are reserved on a first-come, first served basis. Booth spaces cannot be reserved and guaranteed until payment is received.

If an exhibitor needs more than the two provided attendee spots, there is \$150 fee required per additional person (to cover food costs.) There is a limit of 5 people per booth at any given time.

## **CAN I PUT SWAG ITEMS IN THE BAGS?**

Yes! Swag items are DUE on Sunday, September 22, 2024, by 1pm at the latest. A volunteer bag stuffing party will begin shortly after this time to get bags ready for attendees the following day.

UTAH  
SHRM

AFFILIATE OF  
**SHRM**<sup>®</sup>  
BETTER WORKPLACES  
BETTER WORLD™



A Leavitt Group Company

